



Celine Wan for CUMaS President / Publicity Officer

Chem Eng via Nat Sci | Lucy Cavendish College

Proposer: Ian Beh, Girton

Seconder: Jiann Meng Tan, Sidney Sussex

Why Celine?

- Organization platform: raise CUMaS's impact in Cambridge, UK, Malaysia, and social media
- Within organization: Fully utilize workforce and teamwork in CUMaS to ensure maximum and equal contribution, through sophisticated work delegation and internal organization
- Experienced leader and events organizer on a national scale (e.g recently the head organizer of the Malaysia Public Policy Competition 2013)

saw83@cam.ac.uk



PLANS & GOALS

Maintain current activities and leverage on 20 years of resources, experience, and milestones achieved.

- CUMaS in **Cambridge**
 - Increase welfare initiatives during Week 5 (e.g goodie bags)
- CUMaS in **UK**
 - Act as hosts and promoters of Cambridge to Malaysians in other parts of UK by marketing events (e.g invite to MFF and MNight)
- CUMaS in **Malaysia**
 - Organize a Fundraising dinner while gathering alumni to celebrate CUMaS's 20th anniversary
 - Expand Outreach by collaborating with OUMC
- CUMaS in **Social Media**
 - Facebook page to archive CUMaS events and twitter to live feed talks by prominent speakers
 - Online interactive project: Promote Cambridge to Malaysians and increase website traffic through a CUMaS blog (inspired by CEKU and MIT admissions blog). Call it CUMaSini?