KRISTEN FOR PUBLICITY OFFICER

Chin Yan Han Kristen
Peterhouse

1st Year History Tripos

yhkc2@cam.ac.uk

Proposer: Stephanie Chng, Peterhouse

Seconder: Emily Ho Mei Li, Christ's College

Experience

- Can use Photoshop and video editing software
- Promoted IELTS through Facebook posts and videos
- Designed posters and flyers for NGO
 Day event and college play
- Did art direction and exhibit design for school art exhibition Link to Portfolio

Why Me?

I am in awe of the work, time and effort that goes into the organising of society events. Because of this, I am committed to publicising these activities so that they go beyond vaguely interesting things on a term card and people can get a sense of the great experiences contained therein.

Promises

- Keep the newsletter and mailing list up-to-date and interestingly informative
- Get the word out about our events to a uni-wide audience with eye-catching posters and flyers. Will attempt to put them up in prominent public spaces.
- Maintain a lively social media presence so more people know about us and what we do.