



# YAP XIN WEN



for Publicity Officer 2017  
2<sup>nd</sup> choice: General Committee

Bio NatSci at Emmanuel College  
[xwy21@cam.ac.uk](mailto:xwy21@cam.ac.uk)

Proposer: Ooi Yen Xing (Corpus Christi)  
Seconded: Matthew Tang (Churchill)

## WHY?

CUMaS has been my gateway to meeting so many amazing friends here and the supportive network truly makes Cambridge feel so much more homely. The huge variety of events and hospitality is what I love most about this community, and I want to give the public the same impression!

I also really enjoy craftwork and design and have a growing interest in photography and videography. You can count on my creative talent for making posters, banners and videos to spread the word!

## EXPERIENCES

- Proficient in **photo editing software** (Photoshop and Illustrator)
- Promoted Biology to younger students as Biology Representative (2015)
- Regularly **organised** events for my college's symphony orchestra and percussion club

## PROMISES

- Maintaining weekly **CUMaSKini** newsletters via e-mail and social media on upcoming events in a timely manner
- Full usage of **social media** platforms (Facebook and Instagram) to promote events, keeping members and non-members informed
- Keeping the **mailing list** up-to-date

## IDEAS

- More **stash!** Designing new t-shirts, jumpers etc.
- Increased **collaboration with other societies** to promote events such as MNight and MFF
- Featuring **event posters** around town e.g. at King's Parade