



I never got the chance to male, so can I get the chance to mail? ;)

Hi there! I'm Isabel, a BioNatSci from Homerton. I love making DIYs/art, playing+listening to music, taking photos, watching cartoons and chomping on sushi/chocolate :D I also find dogs/stuffed giraffes irresistible.

CUMaS has been a huge part in my life here in Cambridge. It truly is a home away from home!! The warmth, the love, the laughter and the genuine friendships are what make living here so amazing :3

That is why I would LOVE to serve in CUMaS. As CUMaS has been such a blessing to me, I hope to help make it yet another unforgettable year of fun, friendship, love and memories for all ! :) <3 mucho love - Isabel -

ISABEL CHEW for CUMaS PUBLICITY OFFICER '16 :)

I believe that Publicity should incorporate :

- I. VIDEOS which are a fun and creative way to draw interest in participating in our events & show what CUMaS is all about !
- II. PICTURES because they are the best way to fossilise great moments + capture beautiful memories !
- III. FULL USE OF SOCIAL MEDIA— Facebook banners, Instagram posts, memes, puns, interviews with members; the possibilities are endless!

What I have to Offer:



1. A keen *FINGER* snap pics, to edit and to post



2. A keen for design and prettiness ;)



3. A keen *INTEREST* reach out to fellow Malaysians and beyond!



4. A keen full of creative juices, puns and ideas to promote CUMaS
5. A keen serve with great enthusiasm and willingness !!!

Where does publicity fit in?

- I. I believe that publicity plays a vital role in connecting its members via CUMaSKini and social media! It keeps members in the loop as well as gets them EXCITED about the CUMaS events !! :)
- II. Apart from that, it reaches out to the communities beyond CUMaS, particularly during events such as MFF and MNight.

Proposer : Fan Ray Aun
Seconder : Denedy Wong

