ZANDER ONG

Corporate Relations Officer

FIRST YEAR LAW STUDENT AT MAGDALENE

RELEVANT EXPERIENCE

Vice-President of Mandarin Debate Club

- SOUGHT AND SECURED SPONSORSHIPS OF **RM10000** ANNUALLY
- CO-FOUNDED FUNDRAISING DEBATE CAMP WHICH EARNED **RM5000** PROFIT (INVOLVED LIASING SPONSORS, SPEAKERS)

Manager of Project ASTRA Inc.

- MANAGED A BUSINESS THAT GIVES A-LEVEL ECONOMICS SUPPORT
- IMPLEMENTED SUCCESSFUL MARKETING STRATEGIES (SALES PROMOTIONS AND CAMPUS AMBASSADOR PROGRAMS) RESULTING IN A **THREEFOLD** INCREASE IN PROFITS
- HOSTED MEETINGS WITH FOUNDERS

Legal Internships

- INTERNED AT TOMMY THOMAS ADVOCATES AND SOLICITORS, MESSRS HO CHONG YONG
- WROTE **PROFESSIONAL EMAILS,** READ **LEGAL AGREEMENTS**

AIMS & INITIATIVES

1. **Maintain good relationships** with existing sponsors
   a. Solve the historical difficulty of retaining sponsors by emphasising the high-quality talents in CUMaS
   b. Increase sponsorships from existing sponsors where possible
2. **Search for new sponsors**
   a. Potential sponsors in mind: **YH2 Capital**, Maxis and Creador, EY, Alumni
3. Create **networking or internship opportunities** between students and sponsors

ABOUT ME AND WHY CORPORATE RELATIONS?

As a sponsored student from secondary school through university, and having grown up in a family where both my parents work in the financial industry, I am **sensitive to money**—I recognise its importance in running the world and actively seek opportunities to generate it. CUMaS is **home** to me, and I aspire to strengthen its financial foundation so that it can organise high-quality events without being limited by financial constraints or **placing financial burden on students through additional fees that are unreasonable**.

PROPOSER: JEFFRY YAP (2ND YEAR ENGINEERING, CORPUS CHRISTI)
SECONDER: NATHAN SIA (3RD YEAR ENGINEERING, SELWYN)

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