

# ESTHER NG

## for PRESIDENT

**second choice: CORPORATE RELATIONS**

Magdalene College

Proposer: Qi Shean, 3rd year, Newnham Engineering

Seconder: Naomi Chan, 2nd year, Newnham Law



*From hardly knowing anyone when I first arrived, to looking forward to every CUMaS event and welfare pack, CUMaS has been my home away from home. I am thus running to ensure CUMaS can always be that safe space for relaxation, support (and of course free food) for all who honours our ties with Malaysia.*

### VISION

- To uphold CUMaS' traditions of authentic Malaysian culture, ensuring everyone is **welcomed, heard and represented**;
- To provide a space for bonding and network so CUMaS **members can be supported in various ways** inclusive of academic and career;
- To **expand CUMaS' influence** to secure greater funding and **elevate member experiences**

#### Internal

##### Stronger bonds

- Collecting **member feedback** regularly
- Facilitating 'coffee chat' drop-in sessions for **knowledge transfer** between year groups
- Flexibility for committee members to **launch initiatives**

##### Culture & Ent

- **Upholding** current fresher events, festival celebrations, sports activities & Malaysian-themed socials
- **Subsidised family events** (outing, formal)
- Increase external **culture promotion** events like MFF

#### External

##### Outreach & Access

- **Collaborating** with other societies (CUMSA, ABACUS, CUSEAS etc) to enhance event offerings
- Enhance **application guide** to support non-conventional routes to uni

##### Opportunities

- Securing **fast-tracked applications / employer events** for members' professional growth
- Ensure **alumni inclusion** (where applicable) to maintain strong ties (e.g. alumni sponsor)
- **Career / academic session** for freshers to understand application timelines

### RELEVANT EXPERIENCES

#### Leadership & organisational skills

- President of Chinese Language Society, Kuen Cheng High School
  - Chaired a newly formed society and **doubled membership count** over the span of 2 years. Organised first school-wide week-long cultural festival celebration for **over 5000 students**.

#### Resilience, Time Management & Drive

- Completed **4 internships in fast-paced startups** over the span of 6 months, balancing in-person and virtual internships to deliver **high quality work**. Received offer to work remotely part-time for one of the startups.

#### Strategy & Direction

- Project Focal Point, Diplomacy Abroad: Singapore 2023
  - Pioneered the establishment of an educational programme on bilateral relations and diplomacy concepts, **collaborating with foreign NGOs**. Organised a Meet & Greet session with the High Commissioner of Malaysia in Singapore to **advance role of youth in diplomacy**.
- Head of Ticketing and Website, Magdalene May Ball 2025
  - Only first year elected on committee; **designed ticketing strategy generating £370k in revenue**. 700 tickets sold out in less than 8 minutes.