

# YOYO

## FOR PUBLICITY OFFICER

yyc42@cam.ac.uk

hi hi! I'm Yoyo Chow, a first year studying ChemEng at Peterhouse.

### Experience :

- Created **graphics** for my crochet business on instagram.
- Part of the student council's **marketing** team in high school.
- Regularly **photoshop** myself into photos of family gatherings I missed.

### Objectives:

- Create engaging content that embodies the **livelihood** of the society.
- Pump out graphics in **record time**.
- Ensure all posts follow a theme to create a **cohesive** instagram feed.
- **Collaborate** with other officers to ensure accurate information is circulated promptly.

Proposer : Jia Qing Ong (Christ's)  
Seconder : Hui Hui Tan (Robinson)